

Oxfordshire Digital Inclusion Charter

OXFORDSHIRE DIGITAL INCLUSION CHARTER

CENTRE: OXFORDSHIRE DIGITAL INCLUSION SUMMIT JUNE 2022

Central Banner: Digital Access for ALL

Left Side:

- GOOD MORNING & WELCOME!** (8 & JUNE): Thanks for sponsoring & contributing! Today is an important day!
- Local Government KEYNOTE:** 100% Digital Leads Pathfinder. GREAT STUFF!
- TRACKING THE DIGITAL DIVIDE:** How can we give greater access?
- Skills Training:** Use education & companies. Signposting & Device Lending... They get stuck! We get better to pay... towards Lifelong Lifelong Lifelong! GREAT STUFF!
- OXFORDSHIRE COUNCIL is leading the way**
- Let's aggregate the supply chain & SIMPLIFY:** Focus on INFRASTRUCTURE. Focus: 4G/5G, 5G, 6G, 7G. Digital infrastructure partnership. Focus on infrastructure. Better Broadband for Oxfordshire & NEOS NETWORKS. Let's aggregate the supply chain & SIMPLIFY.
- ENabling the UK to be PART of the global economy:** Challenges & COSTS... Less than 1% full fibre broadband in Oxford City. Enabling the UK to be PART of the global economy. ECONOMIC & SOCIAL GAINS...

Right Side:

- ENABLING IMPROVED EDUCATIONAL OUTCOMES THROUGH TECHNOLOGY:** ABRINGTON & WITNEY COLLEGE. Think back to MARCH 2020. Young people. We're first with TEAMS! We've kept your confidence! ONLINE LEARNING. We've kept your confidence! ONLINE LEARNING. We've kept your confidence! ONLINE LEARNING. WE HAVE MORE TO SPEND ON MORE PRIORITIES! WE'VE KEPT LEARNING, KEEP ATTENDING! James AGED 72: I would never have guessed this phone would be a lifeline.
- DIGITAL SKILLS SERVE VULNERABLE PEOPLE... building self-esteem:** You need all four domains for the Strategy to Work.
- ADDRESSING INEQUALITY IN DIGITAL & TECHNOLOGY:** Let's share knowledge and collaborate. Let's support the people we serve!
- A USER-LED SERVICE! Let's be a leading light!:** I want to be a leader of AGE not just a "user".
- ENHANCING EQUAL ACCESS TO CONNECTIVITY:** So everyone is connected: 4 foot up!
- The Future for Oxfordshire:** How can we pave the way to a digitally inclusive county? Collaboration is KEY! Learn in to what's already GREAT here!

Bottom Section:

- Let's support the people we serve!**
- Let's share knowledge and collaborate.**
- ENHANCING EQUAL ACCESS TO CONNECTIVITY:** So everyone is connected: 4 foot up!
- Getting Oxfordshire Online:** A wonderful network of organisations! more than 670 residential devices & counting!
- Socitm:** Changing the CULTURE of organisations.
- CITIZEN ADVISOR:** The Value of Volunteering is Universal! Helping people gain confidence.
- Microsoft:** ADDRESSING INEQUALITY WITH ACCESS REMOVED.
- age uk:** 40% over 75+ and only 5% using broadband. But check it's important!
- vodafone:** "connecting for a better future".
- END TO END DESIGN:** Socitm solutions.
- Microsoft:** Microsoft Learning.

Definition

We believe that digital inclusion is about ensuring that everyone can choose to access the internet and have the skills to use it.

This is a multi-faceted issue and includes:

- Access to good quality and affordable broadband, wi-fi and mobile data.
- Opportunities for digital skills training and support.
- Devices that can access the internet, that are affordable and good quality, and meet their users' needs.
- The ability, motivation, confidence, and physical space to safely access the internet.
- Accessible services that are designed inclusively to meet the needs of service users.

Principles

1. We will work together in collaboration to coordinate approaches to digital inclusion by:
 - Encouraging the involvement of partners and networking across Oxfordshire.
 - Reducing duplication of efforts and building on existing infrastructure to better support our communities.
 - Raising awareness of digital exclusion and identifying gaps in current provision.
2. We will share priorities and collaborate on opportunities to access funding and resources by:
 - Aligning and maximising our resources.
 - Signposting to information about opportunities and sharing knowledge.
 - Sharing evidence-based approaches and reflecting on the effectiveness of initiatives.
3. We will always be learning and continuously improving by:
 - Understanding and adapting to evolving needs.
 - Identifying digital barriers for our customers and residents.
 - Learning from best practice.

4. We will promote the importance of digital by choice by:
 - Acknowledging that one size does not fit all.
 - Recognising the diversity of needs within Oxfordshire and the importance of inclusion.
 - Encouraging the benefits of getting online.

5. We will consider the wider social value of initiatives by:
 - Designing accessibility into digital initiatives and platforms.
 - Prioritising sustainability and supporting environmentally aware choices.
 - Using clear and consistent language to ensure advice is simple and accessible

6. We will encourage the development of digital skills and competencies by:
 - Signposting to digital training opportunities.
 - Increasing communications around online safety, wellbeing, and confidence.
 - Enabling a digitally skilled workforce.

We will monitor the progress of this charter and associated actions and will commit to an annual review to ensure that this is fit for purpose.

Declaration:

By signing this Digital Inclusion Charter, [I commit / our organisation commits] to the principles set out in this charter to enable Oxfordshire to be a digitally inclusive county.